

# CHENG YEW HENG CANDY FACTORY PTE LTD

## Singapore Sweet Success Story

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Driven by a desire to bring people closer through great taste and flavours, Cheng Yew Heng Candy Factory has risen to become not only Singapore's only rock sugar manufacturer but also a prominent player in the global soft commodities market supplying sugar, flour, rice, etc. Proudly flying the flag for Singaporean enterprise, Cheng Yew Heng has a wide range of products that are traded the world over. As of today, Cheng Yew Heng has a myriad of customers from different industries and the long lasting partnerships forged between them are testament to the unparalleled quality of Cheng Yew Heng's products.

Cheng Yew Heng is a family owned private limited company with almost 70 years of heritage in Singapore and is a globally recognized and trusted brand with international food, quality as well as safety standards (ISO22000, Biz Safe, Halal Certified). These accolades on top of being a member of the Refined Sugar Association of London reflect the trust that organizations and consumers have in Cheng Yew Heng.

JEWELS by Cheng is the latest product offering from Cheng Yew Hang and features a modern twist on a traditional favourite; Flavoured Rock Sugar Sticks. The JEWELS experience was crafted to encourage consumers to explore the flavors, colors and benefits of rock sugar, while taking time away from their busy schedules to relax with a cup of their favourite beverage, now bursting with a new taste.

Through the years, Cheng Yew Heng has forged time-honored and valued relationships with all their customers through its excellent operations and client-centric approach. Cheng Yew Heng is a trusted "Made in Singapore Brand" that has established B2B and B2C channels and continue to bring flavours that are uniquely Singaporean.

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Tasty Singapore-endorsed brands: Star, Cheng, Jewels

